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Feature:

Arturo Rodriguez

Arturo Rodriguez and son, Freddy (left), are building dreams and futures with their Mahindra 2555 HST. Arturo uses the 2555 to run a wholesale ornamental plant nursery and goat farm, and plans to build a new family home on the site.

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Mahindra North America Assistant Director of Parts Operations Gene Medeiros has been involved in parts distribution for over 40 years. Whether it's delivering a much-needed component to an isolated airstrip in the middle of the night, or overseeing continental parts operations for the world's #1 selling tractor ... Gene and his team's commitment to serving the customer remains the same.

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PRODUCT NEWS

New Mahindra 5570 Tractor Is the Beef of the 70-Horsepower Class



If you put a Mahindra 5570 in a lineup with competing tractors, it'd be easy to pick out the Mahindra even if it wasn't painted bright red. The Mahindra 5570 is bigger and beefier.

The 4WD 5570 version weighs in at 6,302 pounds, 31 percent heavier than the Kubota 7060, 24 percent heavier than the New Holland Workmaster 70, and 10 percent heavier than the John Deere 5075E.

It's wider, taller, and longer than the 70-hp-class tractors from John Deere, Kubota and New Holland. It's also significantly heavier, thanks to durable components including a cast-iron bolster, transmission, and rear end. The 4WD 5570 version weighs in at 6,302 pounds, 31 percent heavier than the Kubota 7060, 24 percent heavier than the New Holland Workmaster 70, and 10 percent heavier than the John Deere 5075E.

The 2WD version, which tips the scales at 5,557 pounds, is also notably heavier than New Holland and Deere's 2WD versions. (Kubota doesn't have a 2WD in this category.)

All that size and mass translate into more capacity to push, pull and lift. The loader lift capacity on the

2WD, for example, is 3,250 pounds, significantly more than competitive John Deere and New Holland models.

"The 5570 is also equipped with a Tier 4-compliant, eco-friendly diesel engine that's turbo-charged and intercooled to deliver superior performance," noted Mahindra USA Director of Dealer Development and Product Development Mac Payne. "Unlike all the competition, Mahindra's diesel engine with mCRD technology does not require a diesel particulate filter, or DPF, saving owners the time, hassle and expense of changing out the DPF," added Payne. Just one DPF can cost \$600 to \$1,000, resulting in significant savings over the lifetime of a Mahindra.

The Mahindra engine also operates at a low rpm, putting less stress on the engine and resulting in longer life. The engine is rated at 70 hp at 2100 rpm. The PTO is rated at 61 hp.

The 5570 features larger tires than the competition uses, resulting in better traction and stability. The 2WD comes with ag tires, and buyers can choose ag or industrial tires for the 4WD. Hydrostatic power steering and live PTO also come standard on the 5570. For added functionality, a third-function kit is available for the loader.

If you're looking for a well-built tractor for medium to heavy applications, the 5570 offers the power, capacity and drive options to meet your needs, all backed by Mahindra's 5-year, 3,000-hour powertrain warranty with no deductible.

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CUSTOMER SPOTLIGHT

Arturo Rodriguez: Mahindra 2555 HST Fuels Dreams and Aspirations



Arturo Rodriguez, who owns a wholesale ornamental plant nursery and goat farm in Marysville, California, likes to keep things practical. That's why he purchased a Mahindra 2555 HST with four-wheel drive. "I didn't want a huge tractor to do small things. I wanted a small tractor to do big things," he said.

"My Mahindra has power to spare, and a lot of different attachments available."

Arturo Rodriguez, Mahindra 2555 HST Owner

With the versatile 2555, he can do a variety of jobs, from planting hay, to grading, to mixing soil for the nursery. He plans to use the tractor to expand his goat and horse corrals and to buy a rototiller attachment so he can grow a vegetable garden for his family. In the future, he would like to use the tractor to build a home on the acreage where he keeps the animals and nursery.

"Goats are my passion," said Arturo, whose goat herd numbers about 30. He sells some for meat, but he also likes the fact that tending the animals keeps his sons and nephews busy and out of trouble.

He chose the Mahindra for its power and stability. "When it's raining here, you really need that four-wheel drive," he said. "The soil here is very muddy when it rains just a little, and without four-wheel drive tires can lose traction really easily."

The 55-hp tractor is very strong, he added. "The

disc attachment I have is very heavy, and the tractor pulls it easily."

The ease of attaching implements on the Mahindra is one of Arturo's favorite features. "My Mahindra has power to spare, and a lot of different attachments available. That gives us a lot of options," he noted.

"Mahindra salespeople really care. They take care of everyone."

Arturo Rodriguez, Mahindra 2555 HST Owner

Arturo checked out all major tractor brands before buying his Mahindra. The price on a John Deere was just too high, he said. At the Kubota dealership, he felt the salesperson wasn't interested in helping anyone looking for a small tractor. At the Mahindra dealer, however, he found that, "Mahindra salespeople really care about buyers and they don't care how small your farm is. They take care of everyone." Mahindra's best-in-the-industry warranty was another deciding factor.

The Mahindra dealer also went to bat for him, working with the finance company to get him a loan. "They really pushed for me. I'm a Mahindra guy now," Arturo said. And he plans to remain a Mahindra guy. "I'm going to keep this tractor for a long time. The quality will see to that."

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TECHNICIAN TIP

15 Warning Signs That It's Time To See A Technician



Your Mahindra tractor will typically provide a clear signal when it's time a technician should look at the machine as soon as possible. Charles Huff, national service manager for Mahindra USA, says some situations indicate a problem that could turn serious without prompt attention. If you've seen any of these signs in your tractor, please call our service department:

- 1) The service indicator light is on.
- 2) The oil pressure light flickers but does not stay on.
- 3) The temperature gauge goes above normal but not in the red. (Note: Never operate in the red.)
- 4) The clutch has no free play at the pedal.
- 5) The brake pedal has too much free play.
- 6) The brakes lock up or make a chattering noise.
- 7) Your tractor starts to lose power. For instance, you have to shift down, when going up a hill you used to climb without shifting.
- 8) The fuel injector pump sounds like something is hitting the side of the pump, or the injector leaks on the back side next to the engine.
- 9) The hydraulic pump makes an unusual noise, such as a grinding noise, which can be caused by cavitations or aeration of hydraulic fluid.
- 10) The 3-point hitch hunts, moving down for a short distance then coming back to its original position.
- 11) The front-end loader goes up slowly or the loader bucket rolls back slowly.
- 12) The hydraulic hoses are frayed.
- 13) Any hydraulic leak on the loader or tractor.
- 14) The tractor emits white smoke.
- 15) Acid comes out of the battery caps, which could indicate overcharging.

Some owners wait for a scheduled service interval to enquire about strange noises or other concerns they have about their tractor. While scheduled maintenance is a good time to take care of small problems, it's not a good idea to wait for some repairs. If you've noticed any of the above signs, our service department would be happy to look over your tractor, let you know what's causing the problem, and give you an estimate for repairs before the problem becomes more of an issue with your Mahindra.



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