



BLUE

A Proud Heritage Of Serving The Agricultural Community

Earhart
EQUIPMENT CORPORATION

SAN XAVIER COOPERATIVE ASSOCIATION

Where A Balanced Approach
To Farming Comes Naturally

pg. 4



0%

**FINANCING AVAILABLE
FOR UP TO 60 MONTHS***

*See Store For Details

NEW HOLLAND HAYING EQUIPMENT HIGH SPEED, HIGH CAPACITY ... AT A PRICE YOU CAN AFFORD!



H8000 models range from 126 horsepower to an industry-leading 226 horsepower.

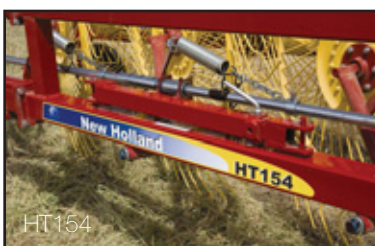
H8040



H9880



HT154



HT154

Windrowers

The New Holland H8040 Speedrower® windrower delivers capacity and productivity unmatched by other machines, with a 4-cylinder turbo engine and haybine heads up to 18 feet, it handles all crops with ease and speed. H8000 models range from 126 horsepower to an industry-leading 226 horsepower, with comfort and control to match.

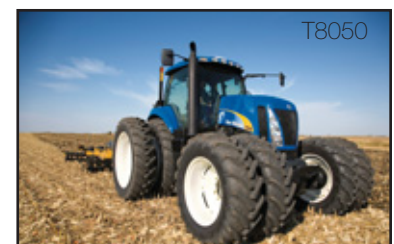
Bale Wagons

New Holland continues to make baling faster and easier than ever—the H9880 has a capacity of over 100 small bales and 15 bales at 3' x 4'. Rugged reliability and precise operation make New Holland the leader in haytool equipment, with durable wagons handling the densest of bales.

Rakes

Move more hay and make fluffier windrows with a New Holland trailing wheel rake. Available in seven working widths—from 17 to 36 feet—these folding V rakes are built to handle the rigors of tough field conditions and high-speed operation. New Holland's 216 Rolabar® rake also offers up to 340 tines, a 10' 6" raking width and a top raking speed of 10 mph.

NEW HOLLAND AGRICULTURAL TRACTORS MORE POWERFUL, MORE PRODUCTIVE ... BY DESIGN



New Holland T Series tractors handle the toughest applications and satisfy the most demanding operators.

T4000 Series (50-80 PTO HP): The time-honored, 12x12 transmission T4000 Series utility tractors are nimble but rugged, meeting Tier III emissions standards and letting you run confidently on everything from plain diesel to 100% biodiesel*. (**Must meet ASTM 6751 Standards.*)

T5000 Series (70-96 PTO HP): At the top of its class in strength and performance with 85-115 engine horsepower, the T5000 leads the industry with axle and hydraulic capacity, engine efficiency, transmission options and cab size. Heavy-duty features with ergonomic controls let you tackle more, even in the toughest of conditions. An industry-leading 600-hour oil change interval also cuts maintenance time by 20% compared to the competition.

T8000 Series (175-270 PTO HP): With 215-320 engine horsepower, the T8000 Series leads the high-power class of agricultural tractors with unrivaled pulling power, hydraulic flow, lift capacity, turning and maneuvering ability and operator comfort. Five models offer high horsepower, a choice of four powershift transmissions, beefier and more flexible hydraulics and three front axle options to better match the machine to the job.



SAN XAVIER COOPERATIVE ASSOCIATION WHERE A BALANCED APPROACH TO FARMING COMES NATURALLY

At the San Xavier Cooperative Association, letting nature work is part of the plan.

The farm, located on the San Xavier Reservation, grows traditional Native American crops, including tepary beans, squash, yellow-meat watermelon and 60-day corn. The Co-op also harvests beans from mesquite trees and grinds them into flour. Scientific evidence shows that these foods help control the blood sugar level of diabetics, and many members of the Tohono O'odham Nation suffer from diabetes, noted Bill Worthey, farm manager at the San Xavier Co-op.

EM helps increase yield, is a water conservation agent, eliminates the need for chemical fertilizers and pesticides, helps compost organic residue left from crops, and creates healthy plants that are better able to fight off disease.



San Xavier Co-op Farm Manager Bill Worthey (left) with Juan White, Assistant Farm Manager Eric McOllough and "Bobby" Miles



Additionally, the "nature farming" methods the Co-op uses produce foods that are higher in antioxidants and otherwise nutritionally superior to foods grown using petro-chemicals, he said.

Worthey has been active in nature farming for more than a decade. One practice he helped develop is EM, or Effective Microorganisms. EM uses a blend of three kinds of microbes: brewer's yeast, lactic-acid-producing bacteria and phototrophic bacteria.

When applied in the correct combination, the mix of microbes helps soil to produce "everything a plant needs," Worthey said. EM helps increase yield, is a water conservation agent, eliminates the need for chemical fertilizers and pesticides, helps compost organic residue left from crops, and creates healthy plants that are better able to fight off disease such as root rot and nematode.

While EM is not common in the United States, it is used around the world, commented Worthey, who teaches seminars about the process. "We have destroyed these organisms [that should be in the soil] by what we've put down in the soil," he said. EM helps



restore the balance.

The San Xavier Co-op hired Worthey in 2002 because of his knowledge of Arizona agriculture and his willingness to farm without chemicals. He has overseen the renovation and reopening of the farm, which wasn't used for 30 years because of water issues.

In addition to traditional Native American foods, the Co-op Farm grows forage crops for income. The nature farming practices result in very high-quality hay that is sold to an organic dairy farm and to cattle

ranches around the state, Worthey said.

The Co-op farms about 875 acres now, and plans to put another 350 acres into production for more hay and traditional crops. Longer-range plans call for a beef operation on 1,000 acres, utilizing nature farming techniques to produce high-quality Angus beef. The Co-op has other roles in the community, as well. The farm has built an arena for rodeos, and is planning an educational/recreational facility to tell the story of the Tohono O'odham people.

Aside from Worthey and assistant farm manager, Eric McOllough, everyone who works for the Co-op is Native American, and Worthey is training residents of the reservation to manage the farm.

The Co-op farms about 875 acres now, and plans to put another 350 acres into production for more hay and traditional crops.

The Co-op was already an Earhart Equipment customer when Worthey became manager, but he has vastly increased the amount of business the farm does with the dealership. "Earhart is a very conscientious equipment company. When there's a problem, they send someone out immediately," the farm manager said. "They have great mechanics who are good at deciphering a problem and able to fix it in a timely fashion. Their service and parts departments are very considerate and understand the importance of good service."

Recent purchases have included three New Holland balers, two hydraulic folding rakes, and a tractor to handle big bales. Worthey finds New Holland equipment extremely well built and trouble free. For example, he said, the Co-op ran two BB900 balers for nearly two weeks straight, handling about 1,000 bales per day on each machine, with absolutely no problems.

Earhart has assisted the Co-op in other ways, such as helping in the purchase of a water truck and over-the-road truck. "Earhart is helping make sure our needs are met. We sell a lot of hay and need to move it all over the state," Worthey said. "I can't say enough about Earhart. They are A-Number-1, and I like being affiliated with them."

NEW HOLLAND BALERS

THE PROVEN CHOICE FOR TODAY'S LARGE HAY PRODUCER

Operators who custom bale, especially for horse farms, are big fans of reliable, hard-working New Holland square balers.



T8030 / BB9080



BC5070



BC5070

BB9000 Series Large Square Balers

With each perfectly-shaped, large square bale they turn out, the New Holland BB9000 Series large square balers demonstrate superior design and durability. SuperSweep™ pickups ensure gathering the widest windrows, fill every corner and build dense, consistent bales day after day, year after year. These balers generate bale sizes up to 47" x 35" x 98" and weights of 1,600 lbs. (dry hay), and are packed with features that make them highly productive and easy to maintain.

BC5000 Series Square Balers

Operators who custom bale, especially for horse farms, are big fans of reliable, hard-working New Holland square balers. New Holland bales are the only choice for hand-feeding because they quickly separate into flakes. Professionals put their trust in the BC5000 model balers because they make consistently dense, well-shaped bales—sized at 14" x 18" or 16" x 18"—that are easy to handle.

LATE-MODEL USED EQUIPMENT



JOHN DEERE 6415
800 Hrs., Tractor w/Loader,
Cab, A/C, Pallet Forks
\$56,900



JOHN DEERE 5303
Loader,
Open Station Canopy
\$19,900



NEW HOLLAND BW28
Bale Wagon, 3,500 Hrs.,
Fully Equipped
\$85,000



NEW HOLLAND 216
Like-New, 2008 Rakes,
3 To Choose From ...
\$19,500



NEW HOLLAND 585
1999 Baler, 1,943 Hrs.,
Well Maintained
\$20,500



NEW HOLLAND TZ24
25 HP Tractor Ldr., 119 Hrs.,
4WD Hydro. Transmission
\$9,800



NEW HOLLAND TC55
2007 55 HP Tractor
w/Loader And Backhoe
\$33,500

Call Today For More Great Deals From Our Pre-Owned Equipment Inventory!

HURRY! LIMITED TIME PARTS AND SERVICE OFFERS!



CUSTOMER CHOICE FINANCING!

0% INTEREST FOR 90 DAYS!*

NO INTEREST, NO PAYMENTS FOR 90 DAYS
ON PURCHASE OF \$500 OR MORE OF
GENUINE NEW HOLLAND PARTS AND SERVICE

— OR —

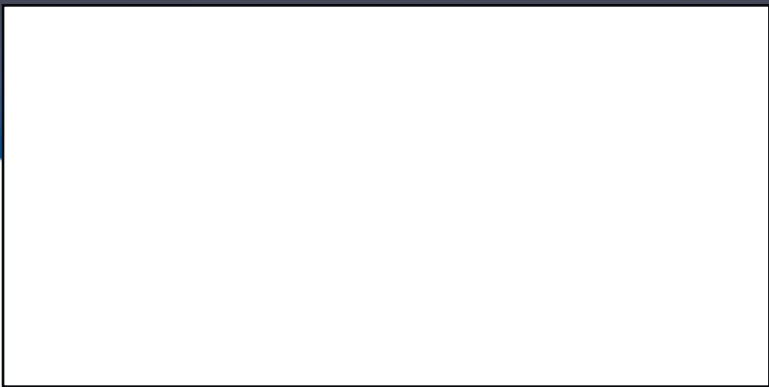
0 PAYMENTS 'TIL JAN. 2010!**

7.9% INTEREST AND NO PAYMENTS UNTIL
JAN. 2010 ON PURCHASE OF \$500 OR MORE OF
GENUINE NEW HOLLAND PARTS AND SERVICE

ready to harvest!
PARTS & SERVICE SALES EVENT

*For commercial use only — not intended for personal, family or household use. This offer applies to qualifying purchases of \$500 or more on genuine New Holland parts and related services made using the CNH Capital Commercial Revolving Account (the "Account") during a single visit to a participating New Holland dealership located in the United States or Canada now through October 31, 2009. If any payment when due is not made on other balances outstanding under the Account, the promotional terms may be terminated and the promotional balance will be subject to the applicable default rate prior to the expiration of the promotional period. Minimum monthly payments will be required and finance charges will begin to accrue (in Canada at 18.9% per annum).

**For commercial use only — not intended for personal, family or household use. Offer applies to each qualifying purchase of \$500 or more financed using the CNH Capital Commercial Revolving Account (the "Account") during a single visit to a participating merchant located in the United States or Canada now through October 31, 2009. Interest of 7.9% will accrue on the promotional balance from the date of the qualifying purchase and the amount of accrued interest will appear on the customer's billing statement each month thereafter. Full payment of the promotional balance plus interest will show due on the January 2010 billing statement. In the United States, if the promotional balance plus interest is not paid in full on or before expiration of the promotional period or any payment when due is not made on other balances outstanding under the Account, the promotional terms may be terminated and the balance subject to a default finance rate, as applicable. Example — 7.9% per annum: Based on a transaction for the amount of \$1,200 at 7.9% per annum on the Commercial Revolving Account, there will be one (1) payment of \$1,248.59 that will show due on the January 2010 billing statement. The total amount payable will be \$1,248.59, which includes finance charges of \$48.59. Once the aforementioned promotional periods expire, CNH Capital America LLC or CNH Capital Canada Ltd. other standard terms and conditions will apply. Customer participation subject to credit qualification, available credit and good standing on all CNH Capital accounts. Not all customers may qualify for these rates or terms. Programs subject to change or cancellation without notice.



Presort Std
US Postage
PAID
Mediaworks
Marketing, Inc.
43214

Earhart
EQUIPMENT CORPORATION

4350 S. Palo Verde Blvd.
Tucson, AZ 85714
(520) 889-6396
www.earhartequipment.com

© 2009 Mediaworks Marketing, Inc.

NEW HOLLAND BOOMER™ COMPACT TRACTORS

DESIGNED AND BUILT TO KEEP UP WITH YOU



T1530

3040

4060

4060

If you have property and a wide variety of chores, step up to a Boomer™ Compact Tractor. Exceptional power, maneuverability and ease of operation—especially on models with the new EasyDrive™ CVT—make them ideal for homeowners and part-time farmers alike. A versatile Boomer™ can power all the implements you'll need and more.

	Sub-Compact		T Series Economy Compact				Compact				
	1020	1025	T1510	T1520	T1530	TC30	1030	2030	2035	3040	3045
Engine Power	20	26	30	35	45	30	28	31	35	40	45
Axle	4WD	4WD	2WD/4WD	4WD	4WD	2WD/4WD	4WD or Sensittrak™ Auto 4WD	4WD or Supersteer™ 4WD w/Sensittrak™	4WD or Supersteer™ 4WD w/Sensittrak™	2WD (Gear) / 4WD / Supersteer™ 4WD	4WD / Supersteer™ 4WD
3-Pt. Lift Capacity	700	700	1,635	1,635	2,330	1,635	1,000	1,635	1,635	2,330	2,330

Whatever's on your wish list, you'll have the power you need at the price you want.